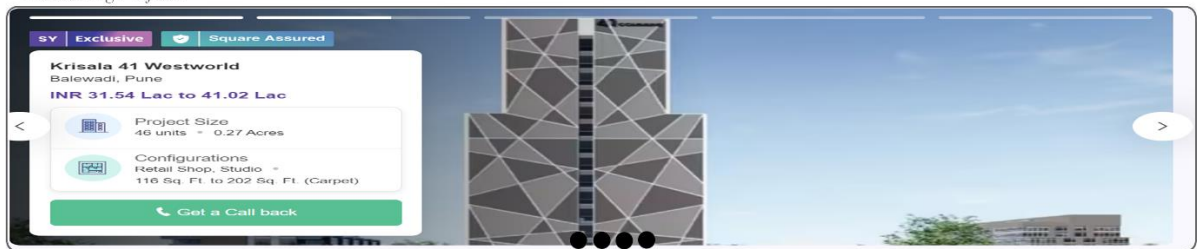


Search Bar

| Location | Budget | Prop. Type |

Search

Hot Selling Projects



Categories

RENT

Apartments

Click

Home / House

Click

Com. Properties

Click

Hostel / PG

Click

PLOT / LAND

General

Click

Commercial

Click

S.T/ S.C

Click

Conversion Plot

Click

PROPERTIES

Flat

Click

Commercial

Click

House

Click


Villa

Click

customer experience



Location, Project Name 

 Travel Time

BHK 

Property Type 

Budget 

Possession Status 

Amenities 

More Filters 

 Res



Hochar

 Land for Sale in Hochar, Ranchi

₹ 3 Cr.

21750 Sq.Ft.

Plot Area


Experience rural bliss in the tranquil locality of Hochar in Ranchi.

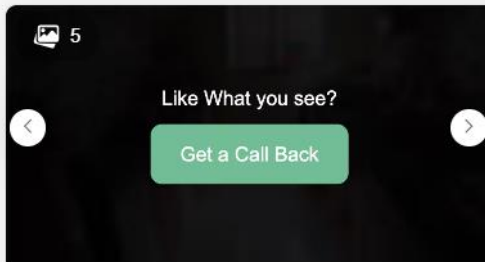
- This land plot, spanning over 21750 square feet, offers a wonderful opportunity for those looking to invest in the lush landscapes of Jharkhand.
- With an asking price of three crore

[Collapse](#)




Kumar Nitin

 Whatsapp



Daladili

 Land for Sale in Daladili, Ranchi

₹ 1 Cr.

2178 Sq.Ft.

Plot Area

Welcome to Daladili, a prime location in Ranchi that offers wide roads, a freehold property, and a perfect place to build your dream home for your family.

- This locality is known for its peaceful and serene environment, making it an ideal

[Collapse](#)

WIDE ROAD


FREE HOLD

PRIME LOCATION

FAMILY



Rajdhani homes

 Whatsapp



Login to Continue



 <input type="checkbox"/>	+91 Enter Mobile Number
--	-------------------------

Proceed to Login →

Don't Have an Account Yet? [Register Here.](#)

Confirm OTP to Continue

We have sent you message with 4 digit verification code (OTP) on

+91-7004505562 [Change](#)

Confirm OTP

Did not receive the code? [Resend OTP](#) in 00:52

Register

I am an

Individual
3 Free Listings

Agent
Unlimited Listings

Name

Mobile Number

+91

Email

City

Register

(1) Property Details

Provide details about your property

- Property Listing for

Sale

Rent

- Building Type (**For Sale**)

Residential

Commercial

- Property Type (**For Residential**)

Apartment

Independent house

Land

Warehouse

- City

- Locality

- Nearest School

Distance From Location

- Nearest railway station

Distance From Location

- Police Station

- Project/ Building Name (Optional)

- Area (Sqft)

- Price

Minimum

maximum

Save & Continue

Provide details about your property

- Property Listing for

Sale

Rent

- Building Type (For Sale)

Residential

Commercial

- Property Type (For Commercial)

Land

Shop/ Showroom

Office space

WareHouse

Industrial

Plot

- Types (only For land)

General

Other

- City

- Locality

- Police Station

- Project/ Building Name (Optional)

- Area (Sqft)

- Price

Minimum

maximum

Save & Continue

(1) Property Details

Provide details about your property

- Property Listing for

Sale

Rent

- Building Type (**for rent**)

Residential

Commercial

- Property Type (**For Residential**)

Apartment

Independent house

Land

Warehouse

- City

- Locality

- Nearest School

Distance From Location

- Nearest railway station

Distance From Location

- Police Station

- Project/ Building Name (Optional)

- Area (Sqft)

- Rent (per Month)

- Maintenance

Save & Continue

Provide details about your property

- Property Listing for

Sale

Rent

- Building Type (For Rent)

Residential

Commercial

- Property Type (For Commercial)

Land

Shop/ Showroom

Office space

WareHouse

Industrial

Plot

- City

- Locality

- Police Station

- Project/ Building Name (Optional)

- Project/ Building Name (Optional)

- Area (Sqft)

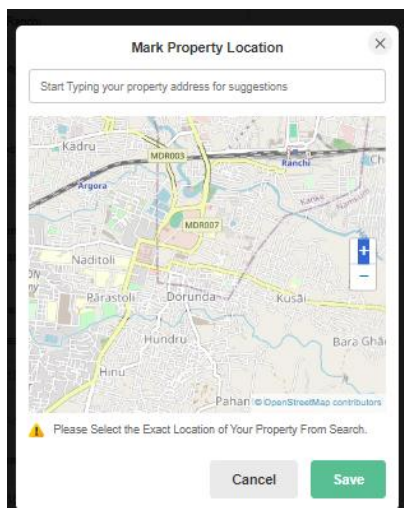
- Rent (per Month)

- Maintenance

Save & Continue

(2) Additional Details

- Make on map



- Upload Property Image (jpg upto 1000kb)

- Upload Property video

- Upload Property Document (Pdf upto 25 mb)

- Age of Property

- Additional Details

Post

Ghar Dekho Web Site

introduction

In the current digital landscape, property listing platforms must be user-friendly, efficient, and capable of generating organic traffic to attract potential buyers and renters. Gha Dekho proposed platform will serve as a robust online portal designed for easy property discovery, optimized lead generation, and seamless management of property listings. This platform will consist of a website application as the primary property listing interface, with an optional mobile application to expand accessibility and engage a broader audience.

The platform will include features such as listing approvals, simplified views, and a focus on increasing site traffic through free access and seller-side commissions.

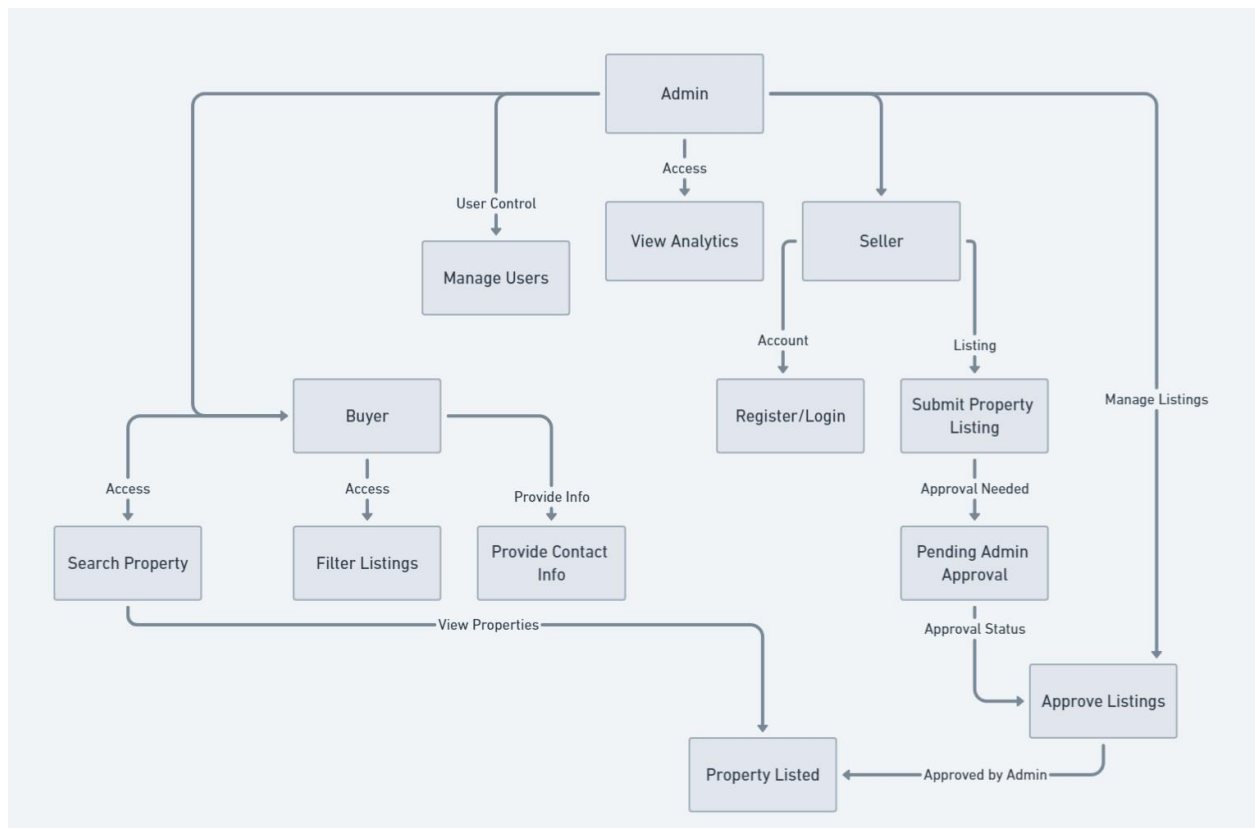
Project Overview

This project involves the development of a web-based property listing platform for **Ghar Dekho**, with an admin panel for managing listings and user data. The platform's primary objective is to provide users with a straightforward way to browse property listings based on location and rate while generating leads for sellers. A mobile application option is proposed to provide additional ease of access and engagement for users.

GharDekho is a property listing platform designed to connect property sellers and potential buyers. It allows sellers to list their properties and buyers to search and filter available listings based on their preferences. The platform will support two main user

types—buyers and sellers—and include an admin panel for managing listings and overseeing platform operations.

Key functionalities include **listing approval workflows**, **user contact capture**, **location-based filtering**, and **traffic growth strategy** with free listing access for users.



Core Features

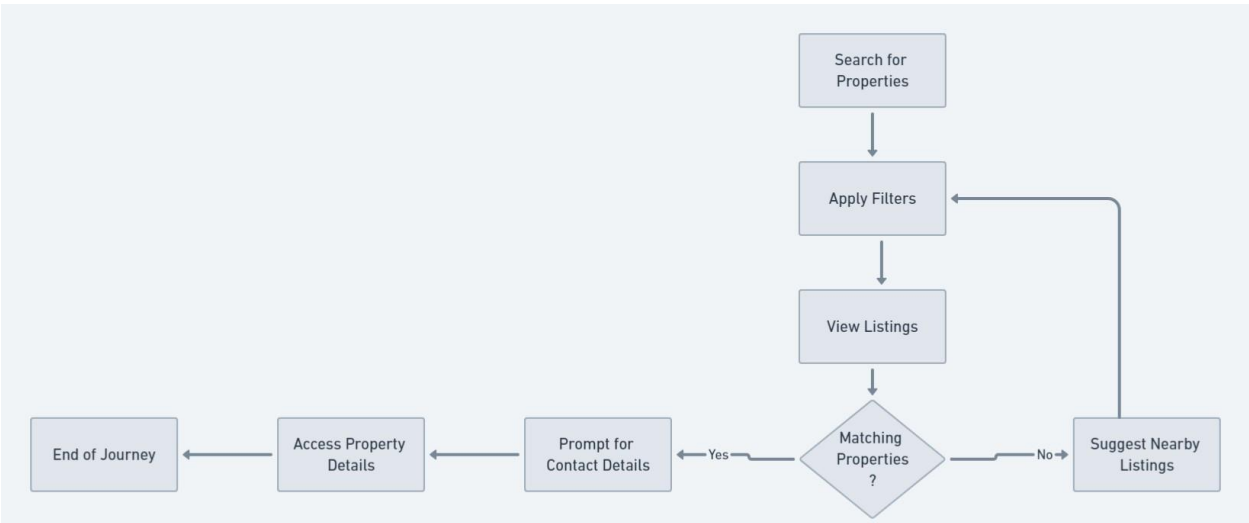
User Roles and Access

- **Buyer:** Can view property listings, apply filters, and explore properties.
- **Seller:** Can register, log in, and submit property listings for approval.
- **Admin:** Manages user activities, approves listings, and oversees platform analytics.

Key Features by User Role

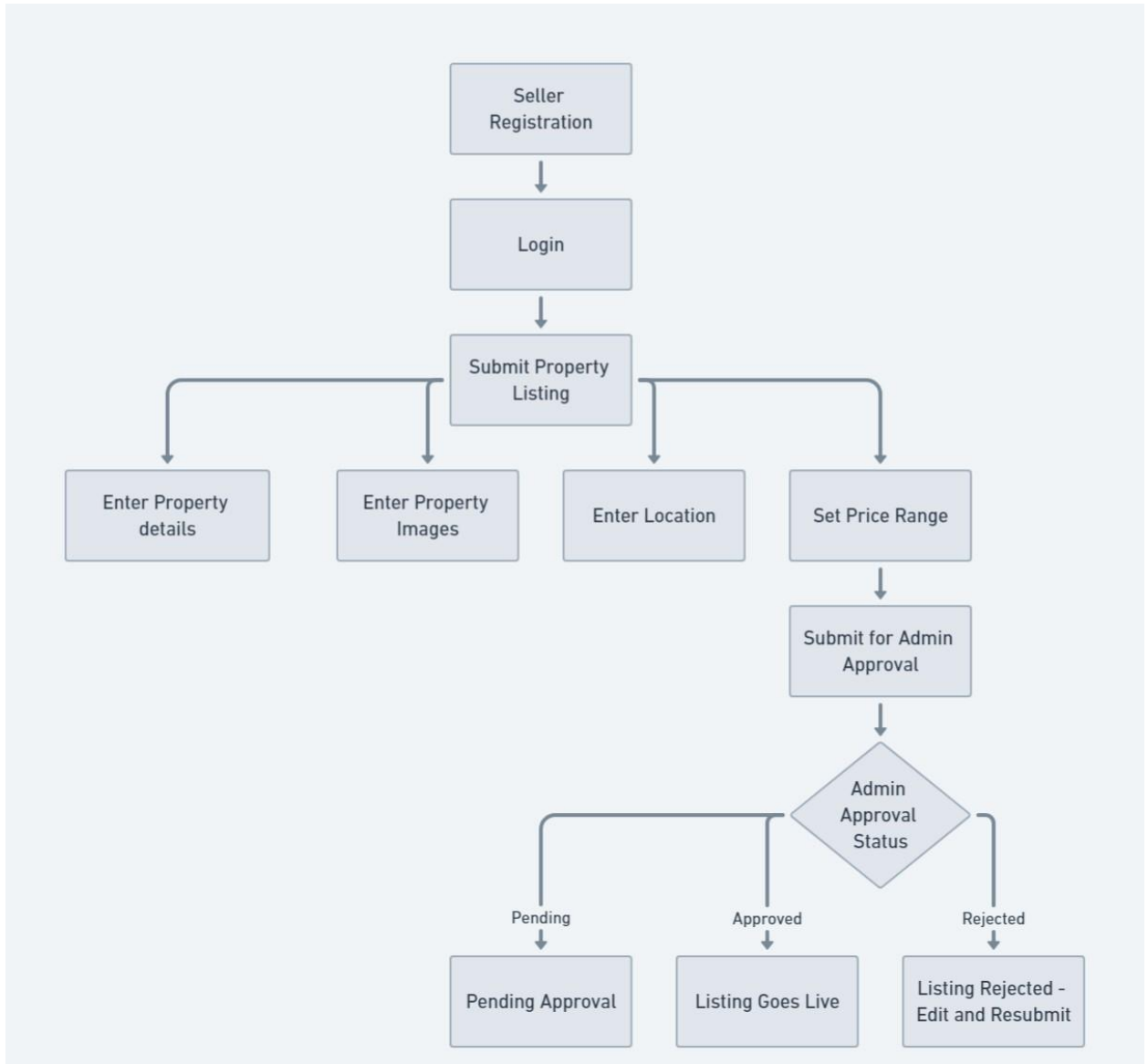
For Buyers:

- **Search and Filter:** Buyers can search properties based on location, budget, and property type.
- **View Listings:** Each listing displays property images, cost range, and locality.
- **Contact Information Collection:** When buyers view a property or use the search/filter functionality, they are prompted to enter their name and mobile number. This allows the admin to reach out for further discussion.
- **Nearby Listings:** If a selected location has limited listings, properties within a close radius will be suggested.



For Sellers:

- **Registration and Login:** Sellers must register and login to access their dashboard.
- **Property Listing Form:** Once logged in, sellers can submit details about their property, including images, price range, location, property type, and other relevant details.
- **Approval System:** Property listings will remain pending until approved by the admin.



For Admins:

- **Listing Approval:** Admins can review and approve/reject property listings before they go live on the platform.
- **Analytics and Insights:** The admin dashboard will provide insights into the platform's activity, such as the number of active listings, total views, and lead generation.
- **User Management:** Admins can manage registered users (both buyers and sellers) and have access to contact information collected from buyers.

Key Features by Application

Admin Panel

The Admin Panel is a web-based interface that allows the GharDekho team to manage listings, users, and essential platform settings:

- **Listing Approval and Management:**
 - Listings submitted by sellers require admin approval before becoming live on the platform, ensuring quality control and accuracy.
 - Admins can modify details, add images, and adjust listing information to match platform standards.
 - **User Data and Lead Management:**
 - The platform will capture user details (name and phone number) when they access listings, providing contact information for sellers to follow up with leads.
 - User search data will be saved for targeted communication, allowing the GharDekho team to contact users based on their location preferences.
 - **Analytics Dashboard:**
 - The dashboard will provide data on platform traffic, top-performing listings, user interactions, and engagement statistics, allowing GharDekho to refine its offerings.
 - **Revenue and Commission Tracking:**
 - Admins can track commission earnings from sellers, with detailed records on the source of commission-based listings and revenue data.
 - **Notification Management:**
 - Admin notifications for approved listings, user engagement insights, and platform updates will ensure that all activities on the platform are monitored and optimized.
-

Website Application

The website application will serve as the main user interface, prioritizing simplicity and ease of use while supporting essential property browsing functions.

- **Free Access For Users:**
 - Users can view listings at no cost after entering basic contact details (name and phone number), helping to increase traffic and engagement.
- **Listing Display and Minimalist View:**
 - Listings will include only necessary information: name, image, price range, and area, to maintain a clean, focused user experience.
- **Lead Capture and Callback Mechanism:**
 - Instead of displaying on-screen contact options, users will provide their phone numbers, allowing GharDekho's team or sellers to follow up directly.
- **Location and Price Filtering:**
 - **Dynamic Radius Expansion:** Listings will appear based on the user's preferred location; if there are no listings, the search radius will expand to show nearby properties.
 - **Location and Rate Filters:** Users can filter properties by location and price range to find listings that meet their requirements.
- **Property Details and Media Support:**
 - **Image and Video Uploads:** Sellers can upload images and short videos, allowing users to view the property details without extensive text descriptions.
- **Traffic Generation Strategy:**
 - The initial phase will focus on free user access and increased listing visibility to generate traffic. Once established, the platform can offer additional paid features or services.

Optional Mobile Application Feature

In addition to the GharDekho web application, an optional mobile app is proposed to enhance user accessibility and engagement. This mobile application will be available for both Buyers and Sellers, allowing them to access all the functionalities present in the web application, but optimized for a mobile interface.

Key Highlights of the Mobile Application

1. Feature Parity with Web Application

- The mobile app will offer the same functionalities as the web application, ensuring a seamless experience across both platforms.
- Both Buyers and Sellers will have full access to all core features, such as:
 - **For Buyers:** Property search, filtering options, listing views, contact details entry, and nearby property suggestions.
 - **For Sellers:** Registration, login, property listing submission, and dashboard access for managing properties.

2. User Interface and Experience

- The mobile app will adopt a responsive, intuitive design tailored for mobile devices, ensuring ease of navigation and quick access to features.
- The UI will be consistent with the web application, ensuring familiarity for users who switch between devices.

3. Cross-Platform Synchronization

- Data entered on the mobile application (e.g., search filters, property listings) will sync in real time with the web application and vice versa, ensuring continuity and accuracy across platforms.

Tools and Technologies

- **Website Development:**
 - **Back-End:** Node.js or Laravel for a scalable back-end system.
-

- **Front-End:** React.js for a responsive and interactive user interface.
 - **Database:** MySQL or PostgreSQL for storing user information and property listings.
 - **Mobile App Development (Optional):**
 - **Cross-Platform Framework:** The app will be developed using Flutter, enabling compatibility with both iOS and Android devices and reducing development time.
 - **Backend Integration:** The mobile app will share the same back-end as the web application, built on Laravel or Node.js, ensuring consistency in data handling and security.
 - **Cloud Hosting and Media Storage:**
 - AWS or Firebase for secure storage of images, videos, and property details.
 - **Security Features:**
 - Role-based access control, SSL encryption, and data protection to safeguard user information.
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